

Messiah University

Private Christian University in Southcentral PA

Location(s): Mechanicsburg, PA
Degrees: Certificate, Bachelor
Phone: (717) 796-1800
Website: messiah.edu



Business Administration, BS with Concentration in Hospitality and Tourism Management

Hotels, restaurants, resorts and conventions are commonly attended by travelers and business personnel all over the world, and their organizations need hospitality and tourism experts who can keep up with industry trends and effectively attract business. Messiah University's hospitality and tourism management program offers a strong understanding of the main segments of the hospitality and tourism industry, including hotels, cruises, restaurants and beverage, theme parks, conventions and special events.

In this program, you will learn about the scope and impact of the hospitality and tourism industry in the U.S. and internationally. You will also gain practical work experiences through opportunities in Messiah's Dining Services, Campus Events, Conference and Event Services, or with a hospitality entity outside of Messiah.

Note: Hospitality and Tourism Management is also available as a standalone certificate.

Sport Management, BA

The Bachelor of Arts (B.A.) in sport management degree offers you the opportunity to explore a broad based understanding of the primary areas of sport management. The sport management major is designed to prepare you to blend general management skills with the specific demands of managing sports organizations.

In Messiah's sport management major, you'll build a strong foundation in a number of key areas such as: management, finance, accounting, marketing, communication, ethics and legal aspects of business. Specific courses in sport management provide you with an understanding of the role of sport in society, the role of management in sport and the opportunities to apply your knowledge in sport-related organizations, all in a Christian learning environment.

Sustainability Studies, BA with Concentration in Community Development or Conservation and Agriculture

Messiah University's Bachelor of Arts (B.A.) in sustainability studies is built upon a holistic approach that emphasizes the social, ecological and economic aspects of sustainable human communities. From the cultivation of the Grantham Community Garden to internship opportunities with organizations such as Mennonite Central Committee and ECHO (Educational Concerns for Hunger Organization) that can take you around the world, you won't just learn about sustainability, you'll live it.

As a graduate in sustainability studies, you'll be well-equipped to engage in political service, public policy, law, sustainable agriculture or Christian service. With today's global emphasis on sustainability in business, policy and education, indicators display that careers in the area of sustainability are projected to be in high demand over the next 20-30 years.

Minor Fields of Study

Messiah University offers undergraduate minors in **Children and Youth Services, Disability and Family Wellness, Hospitality and Tourism Management, and Sports Management**

Faculty

Andrew Babyak - Management Department Chair
ababyak@messiah.edu

Dr. Eric Rawson - Health, Nutrition, and Exercise Science Department Chair
erawson@messiah.edu



Interested in Coaching?

Check out NRPA's Million Coaches Initiative!